



**IEEE International Conference on Cloud Networking 2024**  
**27 to 29 November 2024**  
**Rio de Janeiro, Brazil**

## **IEEE CloudNet 2024 PATRONAGE**

### **Introduction**

IEEE CloudNet 2024 will bring together the world's most distinguished researchers and industry experts in cloud networking and will provide a great opportunity for you to present your research and industrial activities as well as exchange ideas with a highly motivated audience. Cloud networking has emerged as a promising direction for cost-efficient, reliable service and data delivery across wide-area backbones and data-center fabrics. The prominent penetration of virtualization technologies into computing and communication infrastructure has led to continuous innovation, with new network protocols, software platforms, and artificial intelligence-based techniques for their orchestration.

IEEE CloudNet will be held for the first time in the southern hemisphere. Rio de Janeiro will host the conference from 27 to 29 November 2024 and is organized by the IEEE Communications Society (ComSoc) and Universidade Federal Fluminense (UFF).

### **Reasons to patronage**

As a patron of IEEE CloudNet 2024, your organization will gain maximum exposure to an audience that includes highly regarded executives and decision makers, world renowned researchers and scientists, and a group of young and diverse professionals and students, mainly from Latin America.

Your organization will be featured prominently on all IEEE CloudNet 2024 related collaterals. You can use this premier event to showcase your brand and share your company's products, services, and vision with an influential technical audience. Patroning the conference presents a unique opportunity to engage with a diverse pool of talented young professionals, offering a prime recruitment platform to connect with potential future employees who are at the forefront of innovation.

Being a patron of IEEE CloudNet 2024 will also allow your organization to get first-hand access to the latest research and discussion on relevant topics such as slicing and RAN virtualization, programmable data planes and Smart-NIC design, architectures to Enable AI/ML, energy-efficient data centers and networks, autonomous system, network security, big data analytics, edge computing, and cloud security and privacy etc..

## Patronage opportunities

Benefits	DIAMOND USD 7,000	GOLD USD 5,000	SILVER USD 3,500	BRONZE USD 2,000
Speaking opportunity at one of the conference sessions	Yes	No	No	No
Booth exhibit space (2 m x 2 m)	Yes	Yes	No	No
Conference registrations	4	3	2	1
Company logo on the conference bags	Yes	Yes	Yes	Yes
Company logo on the conference website	Yes	Yes	Yes	Yes

### Don't see anything that meets your needs?

Please contact the IEEE CloudNet 2024 General Chairs, Igor Moraes ([igor@ic.uff.br](mailto:igor@ic.uff.br)) and Diogo Mattos ([diogo\\_mattos@id.uff.br](mailto:diogo_mattos@id.uff.br)), who will be happy to speak with you about a custom patronage package. Welcome reception, conference WiFi, and conference breaks are other patronage opportunities, for example.

### About IEEE Communications Society

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.